

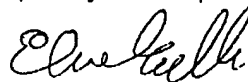
The embodiment shown in Figure 10 includes a receiver (29) which receives by radio a schedule "for sight-seeing a set of famous places in one district" (see column 7 lines 35 et seq of the reference).

In contrast to the above, the system shown and claimed in the present application receives by radio, advertisements concerning various business establishments. When the system detects that it is in the vicinity of one of these establishments, the information concerning that establishment is displayed. The key difference is that with the present invention there is no specification of a destination, route or schedule (as there is in the the system shown in the Kashiwazaki reference). With the present invention the records transmitted to the system are stored and as the vehicle goes past an establishment which has a corresponding record stored, the information concerning that establishment is automatically displayed. Thus, it is in the manner that records are selected for display that the present invention differs from the system shown in the Kashiwazaki reference. The applicant's claims have been amended to focus more clearly on applicant's technique for selecting records for display.

The examiner also cited the Takanabe and Noreen references; however, there was no rejection based on these references. These references merely show vehicle locating systems. The do not show the record display system shown and claimed by the applicant.

Since the references do not shown or suggest applicants invention, reconsideration of claims 1, 7 and 1 as amended is respectfully requested.

Respectfully submitted,



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